

The Campaign for Advancement Reaches Mid-Point

\$250,000 Anonymous Gift Pushes Total Past \$4.4 Million

Paced by an anonymous foundation grant to the Campaign for Advancement of \$250,000 designated toward the \$2 million renovation of Robert Jenks Taylor Hall for Science and Mathematics, gifts from all sources have now exceeded 50% of the \$8.8 million goal, reaching \$4,469,604.16 as of February 3, 1986.

Full alumnae solicitations are scheduled to begin in Atlanta, Augusta and Savannah. Laura Sullivan Barkley '68 has been named Atlanta Area Coordinator. Harriet Laslie Reynolds '62 and Fran Stewart Upton '67 are co-chairman of the Augusta area.

Concurrent with these area campaigns is the continuing Leadership

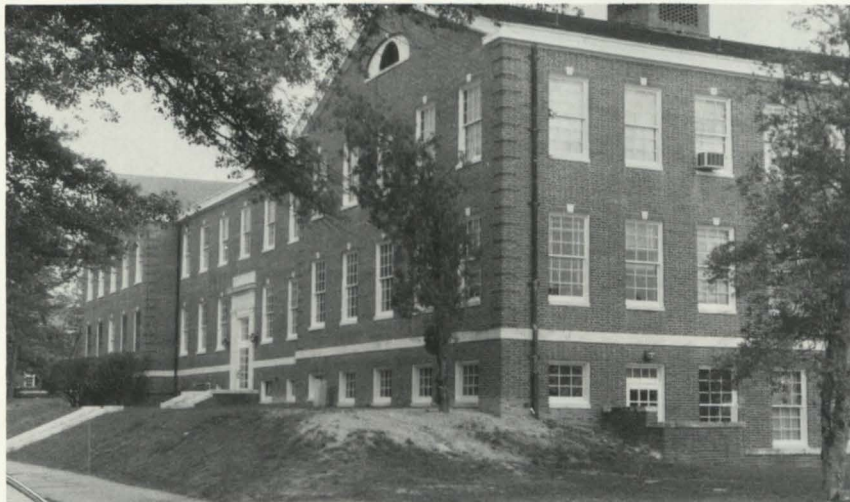
Gifts effort, under the chairmanship of Lovick P. Corn of Columbus. While this effort has been concentrated in the Macon and Columbus areas, gifts also have been received from contributors in other locations. Now the emphasis will be focused on the Atlanta area.

Robert Jenks Taylor Hall for Science and Mathematics Renovation to Begin in May

The renovation of Robert Jenks Taylor Hall for Science and Mathematics is the largest single physical plant improvement in the Campaign for Advancement. The building was named for Robert Jenks Taylor, a trustee (1933-1939) and one of the great benefactors of the College whose leadership guided Wesleyan through a period of financial crisis. Construction of Phase I is scheduled to begin on May 1.

The building, which houses classrooms, offices and laboratories, has not had a major renovation since its construction in 1928. It needs new plumbing, heating and ventilation systems, and appropriate accoustical materials throughout.

The capital improvements for the Robert Jenks Taylor Hall for Science and Mathematics include new chemistry, physics and biology labs; a computer center; new and remodeled offices and a seminar conference room.



Robert Jenks Taylor Hall for Science and Mathematics.

There will be an improved chemical storage area, an animal room for biological and behavioral sciences, lecture halls and a greenhouse. New audio-visual materials, lab equipment, blackboards, and new and refurbished furniture also are needed.

On an average day, 74% of all full-time students enrolled at the College have at least one class in Taylor Hall.

Over one-third of Wesleyan students have declared science or mathematics as their major field of study. As job opportunities for women in these areas increase, Wesleyan is determined to respond by offering its students the programs which they need for active participation in a technologically advanced society. Modern equipment and facilities are crucial to this endeavor.



Mr. and Mrs. McAllister Isaacs, Jr. are the Campaign Chairmen for the Columbus/West Point area. Helen Jackson Burgin '68 is Major Gifts Solicitor. Team Captains are Frances Jones Duskin '41, West Point; Alpha Boyd Maddox '39, Patricia Pearce Cardin '68, Victoria Wilson Logue '60 and Helen Neal Kleiber '67, Columbus.



Ruth Austin Knox '75, president of the National Alumnae Association, left; Laura Sullivan Barkley '68, Atlanta Area Coordinator, center; and Frances Bruce Van Horn '53, Director of Alumnae Affairs, right, talk before brunch at the Roswell area meeting during the Capital Funds Campaign.



Trustee Anne Hyer Smith '42, starts a lively conversation at a dinner and fashion show for all alums in Decatur, Lawrenceville and Stone Mountain. Each table hostess asked the alums to answer the same two questions about their Wesleyan days.

The Campaign For A

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providing support to help W

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Please report any errors or omissions.

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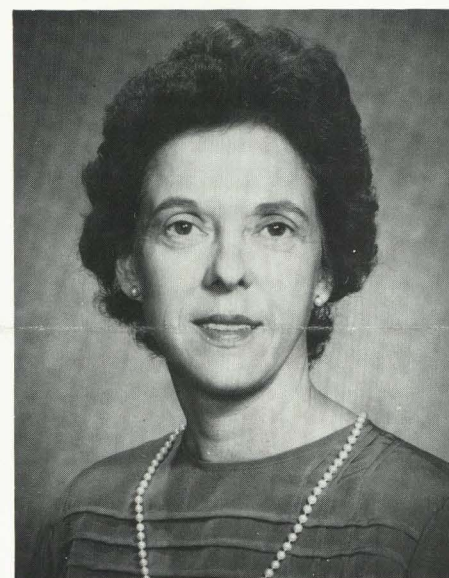
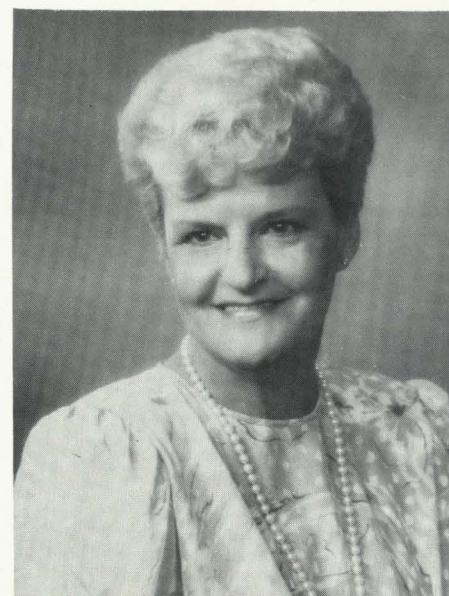
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Fran Stewart Upton '67, top, and Harriet Laslie Reynolds '62, above, are Co-Chairmen of the Augusta area campaign, which will reach almost 100 Wesleyan alumnae in Augusta, North Augusta, Evans and Martinez.



Shown l. to r. are Darla K. Grinstead '77, Jeannette Worley Casey '78 and Jane Gardner '76 at a brunch and fashion show meeting of the Marietta alumnae.

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2/03/86 Scale of Pledges Needed and Received

GIFTS REQUIRED			GIFTS RECEIVED		GIFTS NEEDED	
NO.	RANGE	TOTALING	NO.	TOTALING	NO.	TOTALING
1	\$1,000,000.00	\$1,000,000.00	0	\$ 0.00	1	\$1,000,000.00
2	600,000.00	1,200,000.00	2	1,500,000.00	0	-300,000.00
3	300,000.00	900,000.00	1	429,611.25	2	470,388.75
6	150,000.00	900,000.00	2	403,006.56	4	496,993.44
10	75,000.00	750,000.00	1	75,000.00	9	675,000.00
15	50,000.00	750,000.00	6	358,000.00	9	392,000.00
30	25,000.00	750,000.00	11	282,089.75	19	467,910.25
75	10,000.00	750,000.00	14	156,303.01	61	593,696.99
125	6,000.00	750,000.00	4	29,538.75	121	720,461.25
200	3,000.00	600,000.00	23	92,588.00	177	507,412.00
MANY HUNDREDS LESS THAN	3,000.00	450,000.00	337	155,896.24		294,103.76
TOTALS		\$8,800,000.00	401	\$3,482,033.56		5,317,966.44

Amount generated through campaign \$3,482,033.56
Annual Fund 987,570.60
Grand Total \$4,469,604.16

Gift Categories

Leadership: \$25,000 and above
Major: \$10,000-\$24,999
Advancement: \$6,000-\$9,999
Honor: \$5,000-\$5,999
Anniversary: \$3,000-\$4,999

Charter: \$1,500-\$2,999
Investment: \$900-\$1,499
Commemorative: \$600-\$899
Wesleyan: \$300-\$599
Special: To \$299